ND-MB Chapter, ACRL – Annual Report

Goal Area: Learning

1. ACRL expands regional, national and international adoption, use and development of information literacy standards.
   a.
2. Strengthen ACRL's relationships with higher education organizations that are important to faculty and administrators in order to develop institutional understanding of librarians' roles in enhancing teaching and learning.
   a.
3. ACRL increases member abilities to create and manage physical and virtual spaces and services as environments for discovery.
   a. Piloted use of ALA Connect but discovered that giving Chapter members who are not National Members access was cumbersome. Queried the developers about the problem of guests for member communities but at that time it could not be fixed. Piloted use of a wiki via PBWorks to conduct chapter business instead. Even though it was easier for people to sign up, members have not embraced this virtual "meeting place" as I had hoped.

Goal Area: Scholarship, Research, and Creative Activity

1. Strengthen ACRL's role in serving as a catalyst for and supporting transformative change in scholarly communication systems.
   a.
2. Enhance ACRL members' ability to provide education, advocacy, and coalition building to support transformative change in scholarly communication systems
   a.
3. Enhance ACRL members' understanding of how scholars work and the systems, tools, and technology to support the evolving work of the creation, personal organization, aggregation, discovery, preservation, access and exchange of information in all formats.
   a. Utilized the chapter listserv to have a discussion of the different approaches to copyright between Canada and the U.S. This was spurred by the recent proposal by the Canadian government to charge a per student tariff for anticipated copying. Also utilized the listserv to promote Open Access week – shared a few links and invited members to share what they were doing to promote it.
4. Strengthen ACRL's relationships with learned societies to expand membership knowledge of disciplinary practices in scholarship.
   a.

Goal Area: Advocacy

1. Increase ACRL's influence on campus information, academic, and communication technology priorities.
   a.
2. Increase ACRL's communication on major trends and issues in libraries and higher education.
3. Strengthen partnerships with other organizations.

   a.
4. Increase ACRL's influence in public policy affecting higher education.
   a.
5. Increase ACRL's influence on national and regional accrediting entities.
   a.
6. Increase ACRL members' ability to respond to and maintain critical levels of excellence in accreditation requirements and professional standard
   a.
7. Expand ACRL research on the value of the library, the value of the librarian, and the value of information.
   a.

Goal Area: Continuous Learning

1. Expand ACRL's alignment of programs and other learning opportunities based on data, member needs, and strategic priorities.
   a.
2. Increase the accessibility of learning opportunities to meet the diverse needs of members by relying on research and best practices for design, delivery, and accessibility.

The Chapter utilized free videoconferencing software to host a presentation by George Siemens to groups of librarians at University of North Dakota and University of Manitoba. A librarian at Jamestown College accessed the conference individually. Siemens, a blogger, instructor, and frequent speaker worldwide on Educational Technology and related fields, discussed emerging technologies in education. Utilized the Chapter Wiki to post links to the various sites Siemens mentioned plus providing accessing to his e-learning opportunities.

3. Increase ACRL's agility in providing cutting-edge content for learning programs and publications.
   a.
4. Expand ACRL's continuous learning opportunities on advocating the value of the library, the value of the librarian, and the value of information.
   a.
5. Continue to play a leadership role in promoting research and publication in academic and research librarianship thereby creating and disseminating tools and a body of knowledge for the field.
   a.

Goal Area: Leadership

1. Develop leadership opportunities for ACRL members and increase professional development offerings on leadership.
   a.
2. Design and deliver tools to ACRL members to empower them to communicate the value of their contributions to learning and scholarship.
   a.
3. Increase recognition of the value of libraries and librarians by leaders in higher education, information technology, funding agencies, and campus decision making.
   a.
4. Increase ACRL's efforts to support recruitment of new and diverse talent to academic and research librarianship.
   a.

Goal Area: Information Technology

1. Support the development and recognition of academic and research librarians as experts and campus leaders in information technology applications in libraries by offering educational opportunities.
   a.
2. Build ACRL's capacity to partner with other technology-oriented higher education organizations to identify standards and best practices for managing digital libraries and digital library services.
   a.
3. Support members in their exploration, research on, and implementation of new and emerging information technologies and their application for library services in educational environments.
   a.

Goal Area: Membership

1. Expand the appeal of ACRL membership among current members with a special focus on those new to the profession and early in their careers.
   a.
2. Increase the number of academic and research librarian members.
   a. Kristen Borysewicz, current chair of the ND-Manitoba ACRL chapter, spoke to North Dakota Library Association Academic Section (ASL). She said she would like to see all members of ASL also be members of the chapter and for all ACRL national members to be also members of the local chapter.
3. Increase ACRL's membership from underrepresented ethnic and racial groups.
   a.
4. Increase the appeal of ACRL membership to broader communities.
   a.
5. Increase efforts to support recruitment of new and diverse talent to ACRL.
   a.
6. Support and encourage research and programming on the changing workforce in academic libraries and the implications for library education and training, leadership and middle management development, and staff recruitment and retention.
   a.

Goal Area: Organizational Vitality and Effectiveness

1. Increase and diversify fiscal and human assets.
   a.
2. Increase the mutual benefits of the ACRL/ALA relationship.
   a.
3. Increase and improve ACRL's organizational use of information technology.
   a.

Goal Area: Sustainability

1. Expand commitment to adopting green and sustainable business practices for ACRL offices, conferences, continuing education and operations with business partners.
   a.
2. Create a discourse about the significance of sustainability and ways to promote it within ACRL.
   a.
3. Foster relationships and collaboration by identifying meaningful opportunities for cross-fertilization of ideas, research and problem-solving around sustainability, both within ACRL and external to the association.
   a.
4. Plan and implement continuing education opportunities regarding sustainability for our members.
   a.
5. Engage with policy-makers, academics, non-academic non-governmental organizations, and the public in an effort to foster sustainability literacy.
   a.